

## PHILOSOPHY

### **Personnel advisory service is an art**

The search for and the selection of personnel require, amongst many years of practical experience, a lot of creativity, imagination and a high degree of sensitivity.

Our art is to harmonise specialist and personal qualifications with the future domain. The art of personnel advisory service.

a&u Kaderberatung was founded 1987 in Basle and has its focus on the following core competences:

- Search for and selection of specialists and executive staff
- Personnel advisory and placement service to satisfy high requirements

### **Who are our clients?**

Renowned enterprises of different size from both the private sector and the public administration recruit specialists and executive staff by means of our services for the following areas:

- banking and insurance
- information technology
- financial services
- as well as demanding business management functions

### **Who are our candidates?**

- Qualified specialists and selectively young talents
- Executive staff with a higher or further education and corresponding experience

### **Why our specialization?**

It is the focus on few industries and functions that guarantees the familiarity with the corresponding job descriptions needed for successful advisory service and placement.

- extended knowledge of our clients' requirements
- excellent contacts and connections within the specific industries
- extended knowledge of the relevant job market segments

### **Why is a&u so successful?**

The corporate philosophy is to establish a trust-focused and long-lasting partnership with satisfied clients. This includes

- market-driven actions which meet our clients' demands
- early identification of trends in the job market
- control of quality and success
- individual customer advisory service

As personnel consultants we significantly increase our clients' efficiency and generate added value.